

INTELLIGENT SYSTEMS FOR BETTER MACHINES

**MANAGEMENT INTRO EMPLOYEES** WORLDWIDE **HISTORY BOARD** RANGE OF MARKETS & **KNOW-HOW PRODUCTS** SALES **BUSINESS SOLUTIONS** 

#### +40 YEARS OF EXPERIENCE

IN MOBILE AUTOMATION

- ✓ Made in Germany
- ✓ Positioned internationally
- Certified quality management
- ✓ Expertise and know-how
- ✓ High qualified employees
- ✓ Effective production processes
- ✓ Modern technologies and products





#### MOBA HISTORY

■ Navigation

**PART 1/3** 



Foundation
Engineering
Office
Paul Harms

MOBA Electronic s.r.l., Italy Foundation MOBA GmbH

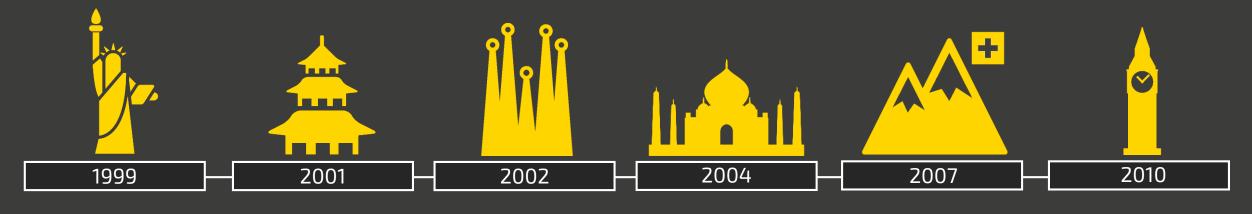
Foundation MOBA Dresden GmbH Foundation MOBA Data GmbH MOBA France



### **MOBA HISTORY**

■ Navigation

**PART 2/3** 



MOBA Corporation, U.S. MOBA Dalian Co. Ltd., China MOBA-ISE Co. Ltd., Spain

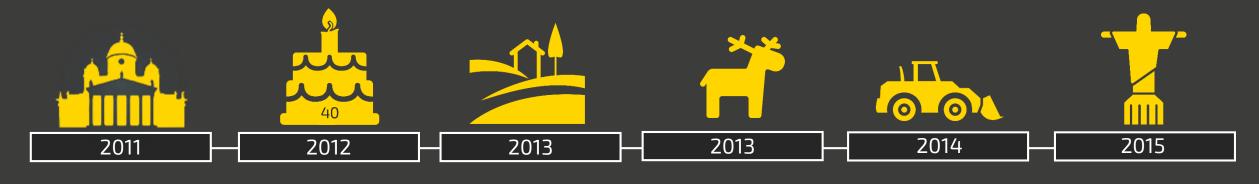
New legal form: MOBA Mobile Automation AG MOBA India PVT. Ltd., India MOBA GmbH, Swiss MOBA UK Ltd., United Kingdom



### MOBA HISTORY

■ Navigation

**PART 3/3** 



Interest in NOVATRON Oy Finland

MOBA turns 40!

MOBA Merenberg Interest in NOVATRON MCS AB Sweden Groundbreaking Ceremony of a new Truck Hall MOBA do Brasil, Brazil

> Holding Interest in Volz Consulting GmbH





### MOBA MANAGEMENT BOARD



from left to right

Dr. Holger Barthel

Executive Officer Manufacturing & Logistics

Ing. MBA David Shelstad Executive Officer International Sales

Dipl. Ing. Alfons Horn Executive Officer Development

Dipl. Kfm. Volker Harms
President & CEO





# MOBA WORLDWIDE

**■** Navigation

CLICK ON A YELLOW POINT TO GET MORE INFORMATION ABOUT SUBSIDIARIES





### MOBA EMPLOYEES

Administration,
Controlling, QM/QA,
Human Resources,
Logistics, Marketing,
Documentations,
Storage and Shipping

Manufacturing

(Electronics, SMD,

Mechanics, Workshop)

Sales, Service and Repair

Development and Project Management

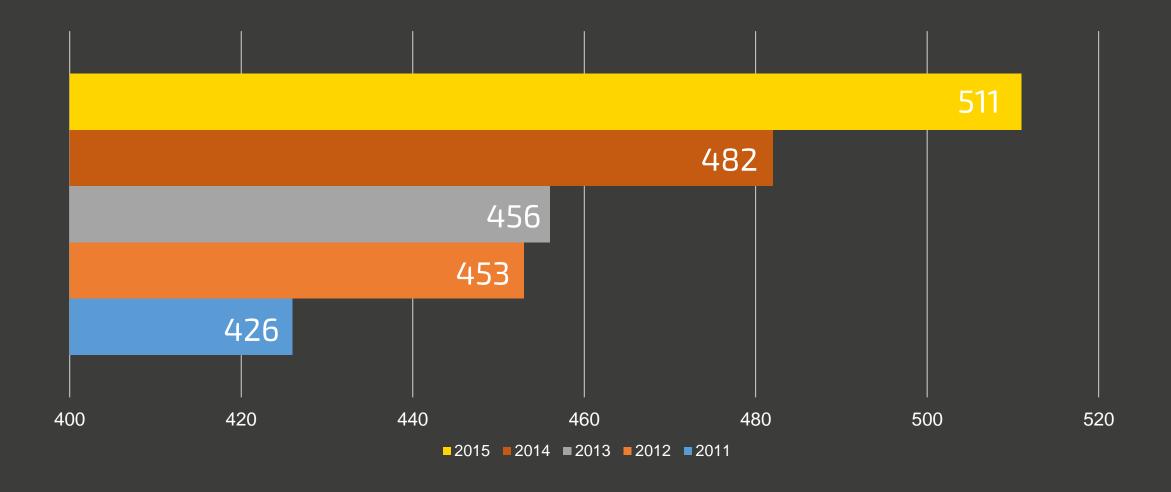




# MOBA EMPLOYEES

■ Navigation

WORLDWIDE



### MOBA APPRENTICES



### 80% HIRING RATIO

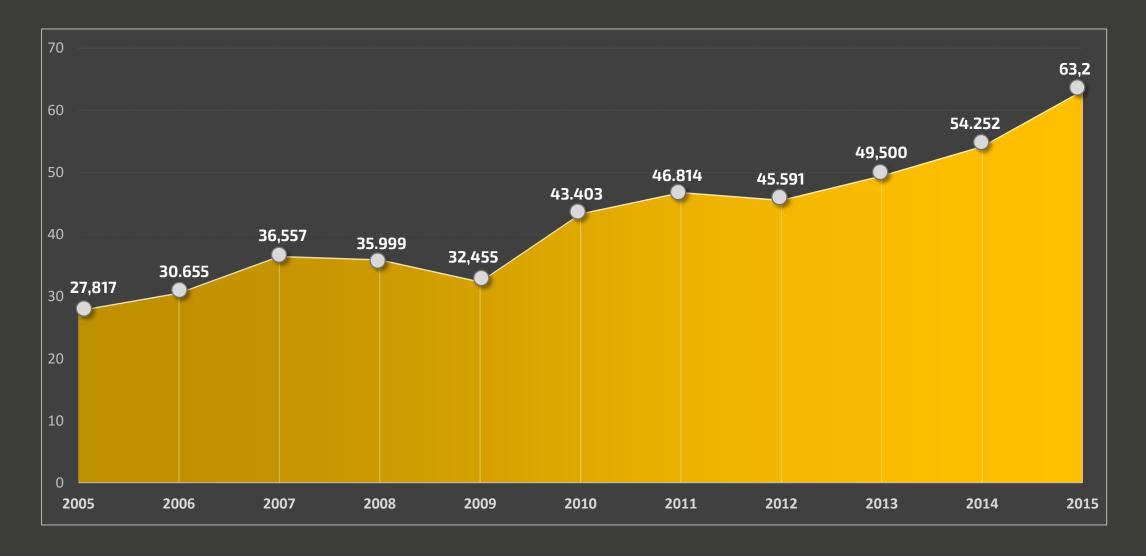
AT MORE THAN 60 APPRENTICES SINCE 1986

- ✓ Own training center
- ✓ Qualified, expert and competent vocational training
- ✓ Perfect start into working life
- ✓ Support of personal skills
- Completely equipped workplace for every apprentice
- ✓ Training program after qualification





#### MOBA GROUP: IN MILLION EURO







### MOBA BUSINESS RANGE

**≡** Navigation

CONSTRUCTION / LAND LEVELING – WASTE / LOGISTICS





79.9 %

20.1%





#### MOBA BUSINESS RANGE

CONSTRUCTION / LAND LEVELING - SALES BREAKDOWN



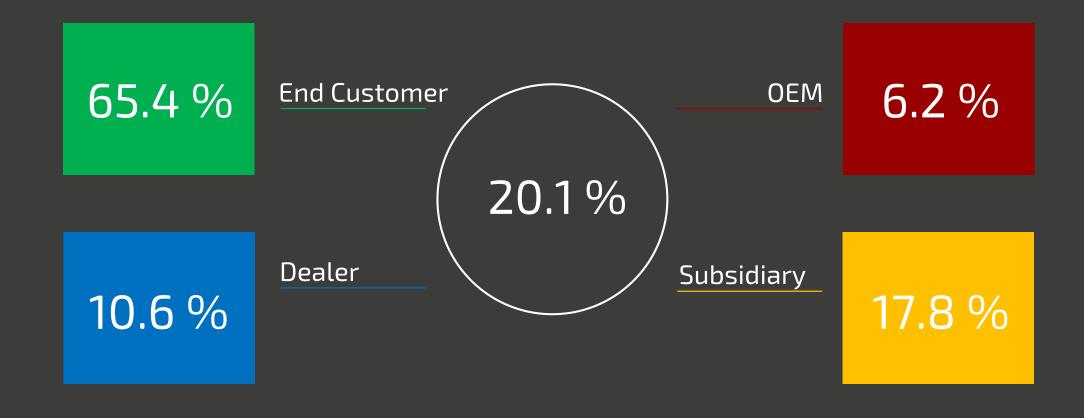






### MOBA BUSINESS RANGE

WASTE / LOGISTICS – SALES BREAKDOWN









### MOBA KNOW-HOW

**■** Navigation

SPECIALIST FOR HMIS, SOFTWARE, SENSORS & CONTROLLERS

### **21 TRADE MARK RIGHTS**

WITH MORE THAN 100 INNOVATIONS

- 5 German patents
- 5 German utility patents
- 6 European patents
- 4 U.S. patents
- 1 Chinese patent





### MOBA KNOW-HOW

SPECIALIST FOR HMIS, SOFTWARE, SENSORS & CONTROLLERS

#### +100 DEVELOPMENT ENGINEERS

ARE WORKING FOR MOBA WORLDWIDE

### +40 YEARS OF APPLICATION KNOW-HOW

CHARACTERIZE MOBA AS A PIONEER IN MOBILE AUTOMATION TECHNOLOGY

# +40 YEARS OF MANUFACTURING KNOW-HOW

IN USING PRODUCTS UNDER HARSH CONDITIONS





SPECIALIST FOR HMIS, SOFTWARE, SENSORS & CONTROLLERS

#### NEW AND FURTHER DEVELOPMENT

OF MODERN TECHNOLOGIES LIKE:

- ✓ Ultrasonics
- ✓ Slope sensors
- ✓ Feed control
- ✓ Positioning
- ✓ Laser

- ✓ GNSS
- √ 3D-Technology
- ✓ Processor technology
- ✓ Weighing sensors
- ✓ RFID

- ✓ Joystick development
- ✓ Programming
- ✓ Visualization
- ✓ Software
- ✓ Telematics

- ✓ In-house development and manufacturing processes
- ✓ Pooling company know-how
- ✓ Maximum possible paving depth
- ✓ Own circuit board equipment
- √ Potting of electronic components





### MOBA: DEVELOPING A PRODUCT







Coordination



Development Team



Production



Agreement Customer



Field tests

Purposeful,
efficient, costeffective
project
engineering

Coordination between different departments Assemble development team

Coordination with manufacturing department

Constant contact with our customer

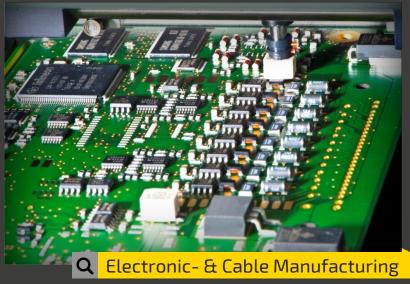
Field tests

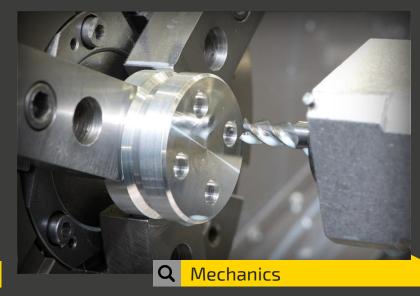


### MOBA KNOW-HOW

CIRCUIT BOARD EQUIPMENT – ELECTRONIC-& CABLE MANUFACTURING – MECHANICS

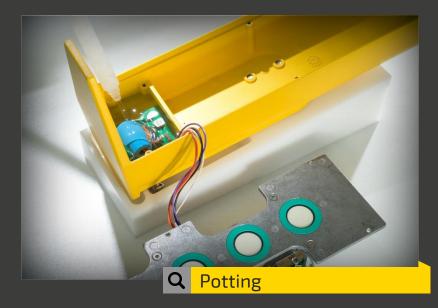






### MOBA KNOW-HOW

POTTING - DISPLAY & FOIL MANUFACTURING - PRODUCT TESTS





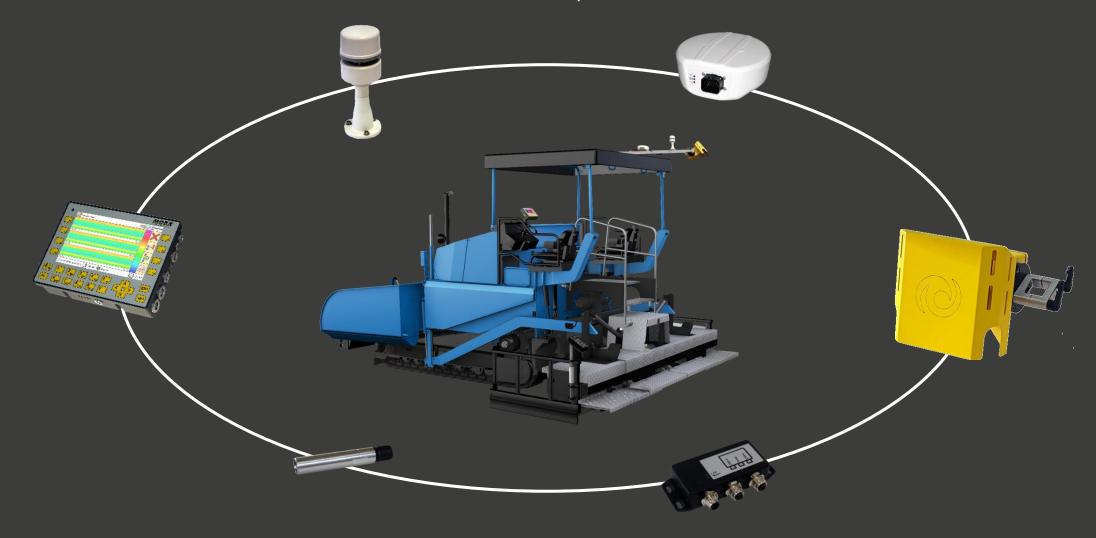




# MOBA PRODUCTS & SYSTEMS

■ Navigation

OPTION 1: COMPLETE SYSTEM OUT OF SINGLE PRODUCTS / CONSTRUCTION







# MOBA PRODUCTS & SYSTEMS

OPTION 2: COMPLETE SYSTEM OUT OF SINGLE PRODUCTS / WASTE







### MOBA PRODUCTS & SYSTEMS

■ Navigation

OPTION 3: CUSTOMER-SPECIFIC BUILD (PRODUCT PLATFORM) / CRANES & LIFTERS



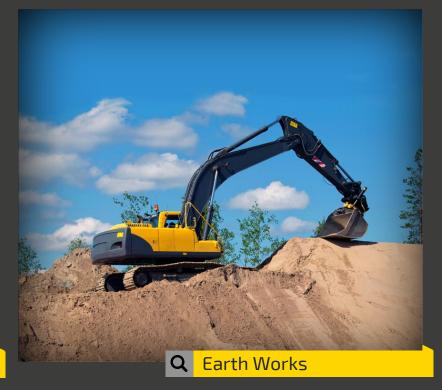




# ROAD CONSTRUCTION & EARTH WORKS









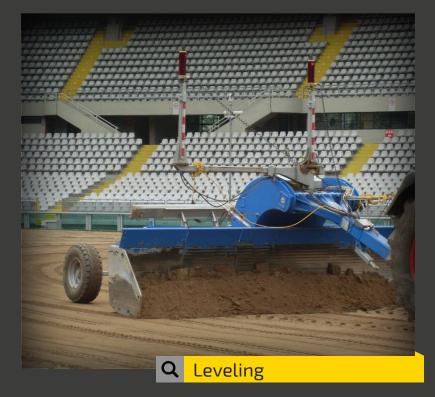


# CRANES & AERIAL WORK PLATFORMS













# WASTE MANAGEMENT LOGISTICS









NEW TOP LAYER FOR A RUNWAY AT THE AIRPORT ROME / PAVE-IR SCAN













■ Navigation

NEW HIGHWAY TRACK SECTION WITH BPO ASPHALT / PAVE-IR SCAN















■ Navigation

WASTE IDENTIFICATION IN RIAD / RFID







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#### Your contact person: Markus J. Schmitt

Marketing Communications mschmitt@moba.de



